

Pantaenius to sponsor MBOY Awards

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Marine insurance provider **Pantaenius** has signed a three-year agreement to become the main sponsor of the UK's Motor Boat of the Year Awards.

Organised by IPC Marine Media, IBI's owner, the awards will be held at The Savoy Hotel in London on January 9, 2012.

"I am delighted to welcome **Pantaenius** into the fold," says Simon Owen, publishing director of IPC Marine Media. "We have worked with them on many projects and are thrilled to now extend this to the Motor Boat of the Year Awards.'

KVH Europe and Peters & May have both been chosen to sponsor the pre-dinner drinks reception and the post-dinner bar, respectively.

"Over the years we have enjoyed great support from companies who recognised the clear benefits of partnering with the industry's acknowledged awards for the motorboat sector," Owen adds.

"Value works on several levels, including exposure to key industry influencers, boat manufacturers and dealers as well as brand exposure to potential new clients. I'm convinced that our three-year relationship with **Pantaenius** will be equally beneficial.'

The awards will be judged by a panel of editors and journalists from IBI's sister publications, Motor Boat & Yachting (MBY) and Motor Boats Monthly (MBM). Only boats that have been tested by the editorial teams of both magazines prior to October 31, 2011 are eligible for entry into the awards.

The boats must also be in production and available for sale in the UK.

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